

**ISSUE 457**

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***The KEY to SUCCESS.***

**Yearning for SUCCESS? Possess THIS Attribute!**

Dear Penfabricans,

A pleasant appearance, being well dressed with proper attire, is important to project a good image and helps open doors to establishments. Good mannerism, tact and courtesy, coupled with being a good conversationalist will make us attractive to others, winning friends and admirers. These are the crucial and fundamental building blocks of a strong personality for every person who wishes to be successful in high places. However, these two attributes alone though significant, are inadequate to bring about success in our lives. They are merely the prerequisites to success. What then is the KEY to SUCCESS?

The most crucial difference between success and failure is NOT just about how refined you look, how exquisitely you dress or even which finishing school you graduated from. It is about how you THINK. Zig Ziglar, the famous management guru, puts it most appropriately, "Your attitude, not your aptitude, will determine your altitude." Therefore, it is only with the right attitude that we win hearts and minds to climb high up the career or whatever ladder. The secret is out. Now that every one of us knows it, can we cultivate and garner the proper attitude towards others? Others would include our peers, superiors, customers, friends, corner grocery store keepers and men in the street! Acquiring and showing the proper attitude and behaviour separates men from boys, success from failure.

Armed with the right attitude and fortified with a positive mindset, we can then get the best out of ourselves and others, both at the professional as well as interpersonal levels. By this, we can make amazing things happen. At the same time, we need to make sure that we are always in the driver's seat of our lives, taking charge of our mental make-up to control each and every situation. We then learn to respond to circumstances that arise, rather than react to them. I suppose this is the capability that all of us aspire to possess! No matter what we wish to accomplish in life, the wisdom in getting the best out of ourselves and others will surely help us succeed.

Dear Penfabricans, now that we know the KEY to success is by having the right mental make-up of ATTITUDE, let us tune our attitudes towards the right direction

for making things happen. Take charge of our lives to realize our targets and reach our ambitions by walking the talk.

Recharge ourselves this weekend, be energized so that we will be able to do more. 5% MORE next week and thereafter.

**Let's do More, 5% More!**

**More vigour from us all,**

**As Reliability is our name.**

**Thank you.**

With kind regards,

HSTeh.